

| Willa Springs Winter Springs, Florida | 1 Mile Radius | 3 Mile Radius | 5 Mile Radius | 10 Minute Drive |
|--|---------------|---------------|---------------|-----------------|
|--|---------------|---------------|---------------|-----------------|

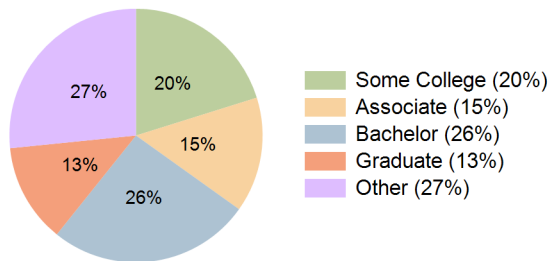
Current Year Demographics

| | | | | |
|---|-----------|-----------|-----------|-----------|
| Current Population | 10,205 | 72,495 | 219,165 | 83,941 |
| Total Daytime Pop | 11,881 | 57,001 | 208,786 | 75,223 |
| Workplace Pop | 3,857 | 16,633 | 75,688 | 25,090 |
| Average Household Income | \$91,701 | \$86,198 | \$77,344 | \$80,934 |
| Median Household Income | \$65,463 | \$65,763 | \$56,758 | \$62,300 |
| Total Households | 3,956 | 28,093 | 87,874 | 32,846 |
| Median Home Value | \$369,266 | \$376,798 | \$347,008 | \$361,423 |
| Bachelors Degree | 27.6% | 26.5% | 25.1% | 25.9% |
| Graduate Degree | 13.2% | 13.0% | 13.0% | 12.6% |
| Total Consumer Spending/Capita (Weekly) | \$321 | \$321 | \$310 | \$316 |

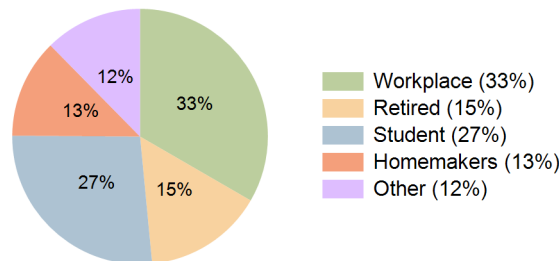
2023 Demographic Projections

| | | | | |
|---|--------|--------|---------|--------|
| Projected Population | 10,614 | 75,312 | 228,520 | 87,344 |
| Projected 5 Year Annual Growth Rate (Pop) | 0.8% | 0.8% | 0.8% | 0.8% |
| Projected Households | 4,116 | 29,213 | 91,664 | 34,213 |
| Projected 5 Year Annual Growth Rate (HH) | 0.8% | 0.8% | 0.8% | 0.8% |

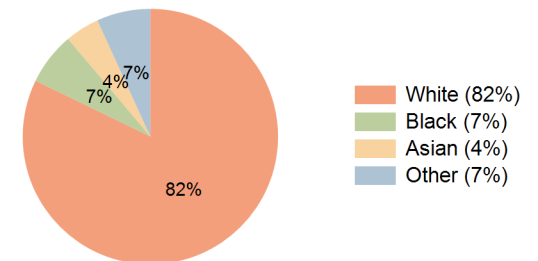
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)



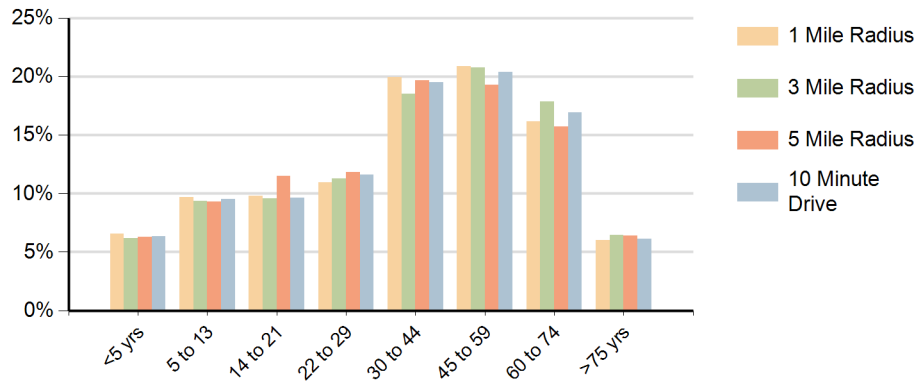
Race (10 Minute Drive)



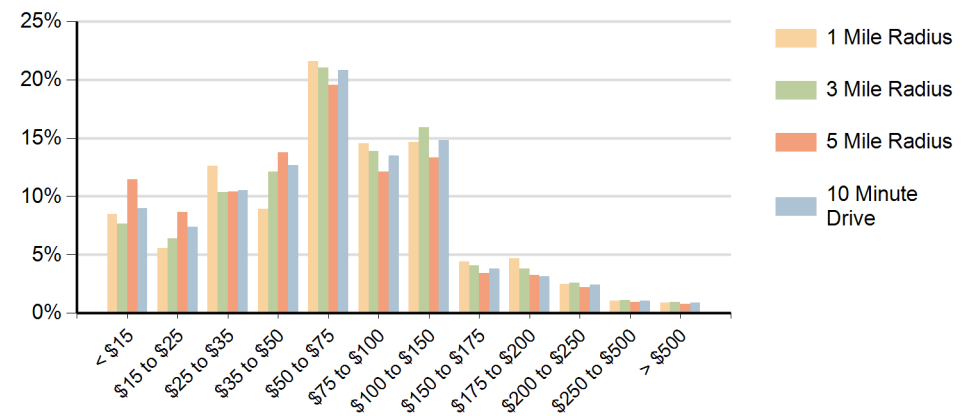
Hispanic Ethnicity

20% Hispanic | 80% Non Hispanic

Population by Age Range



Households by Income Range (\$000)



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|--|---------------------------------------|---------------|---------------|---------------|-----------------|
| Population | Current Estimated Population | 10,205 | 72,495 | 219,165 | 83,941 |
| | 2010 Census Population | 9,703 | 68,117 | 202,149 | 77,694 |
| | 2000 Census Population | 8,753 | 60,997 | 188,366 | 69,458 |
| | Historical Annual Growth 2000 to 2010 | 1.0% | 1.1% | 0.7% | 1.1% |
| | Estimated Annual Growth 2010 to 2018 | 0.6% | 0.8% | 1.0% | 0.9% |
| | Projected Annual Growth 2018 to 2023 | 0.8% | 0.8% | 0.8% | 0.8% |
| Households | Current Estimated Households | 3,956 | 28,093 | 87,874 | 32,846 |
| | 2010 Census Households | 3,758 | 26,323 | 80,871 | 30,290 |
| | 2000 Census Households | 3,079 | 22,201 | 73,273 | 25,898 |
| | Historical Annual Growth 2000 to 2010 | 2.0% | 1.7% | 1.0% | 1.6% |
| | Estimated Annual Growth 2010 to 2018 | 0.6% | 0.8% | 1.0% | 1.0% |
| | Projected Annual Growth 2018 to 2023 | 0.8% | 0.8% | 0.8% | 0.8% |
| | Population per Household | 2.5 | 2.6 | 2.5 | 2.5 |
| Ethnic | Hispanic or Latino Population | 21% | 18% | 20% | 20% |
| | Non Hispanic or Latino Population | 79% | 82% | 80% | 80% |
| Race | White | 82.2% | 83.7% | 81.1% | 82.2% |
| | Black or African American | 6.3% | 6.1% | 7.8% | 6.7% |
| | Asian & Pacific Islander | 5.3% | 4.2% | 4.0% | 4.3% |
| | Other Races | 6.2% | 6.1% | 7.0% | 6.8% |