

**Firstfield Shopping Center**  
Gaithersburg, Maryland

**1 Mile Radius**

**3 Mile Radius**

**5 Mile Radius**

**10 Minute Drive**

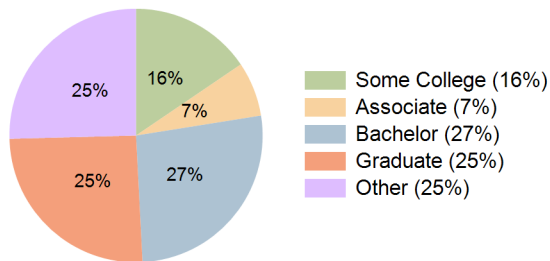
### Current Year Demographics

Current Population	15,968	147,849	306,714	232,664
Total Daytime Pop	22,449	142,460	295,441	228,028
Workplace Pop	14,695	66,278	139,290	113,141
Average Household Income	\$93,854	\$117,945	\$133,555	\$123,430
Median Household Income	\$74,215	\$92,026	\$107,085	\$98,853
Total Households	6,084	53,618	109,221	85,058
Median Home Value	\$489,903	\$467,401	\$552,329	\$500,264
Bachelors Degree	25.5%	26.0%	27.8%	26.7%
Graduate Degree	20.2%	23.0%	27.2%	25.4%
Total Consumer Spending/Capita (Weekly)	\$376	\$389	\$399	\$393

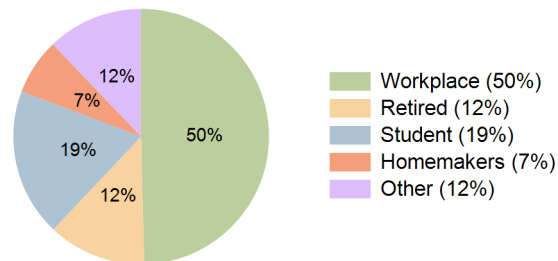
### 2027 Demographic Projections

Projected Population	16,971	152,115	315,705	239,996
Projected 5 Year Annual Growth Rate (Pop)	1.2%	0.6%	0.6%	0.6%
Projected Households	6,450	55,242	112,642	87,908
Projected 5 Year Annual Growth Rate (HH)	1.2%	0.6%	0.6%	0.7%

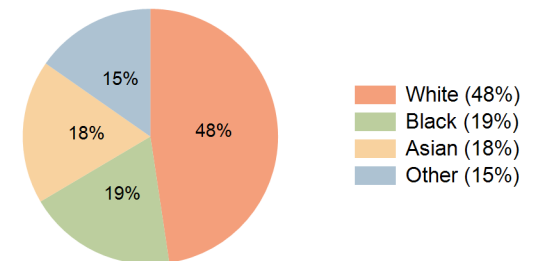
**Education (10 Minute Drive)**



**Daytime Population (10 Minute Drive)**

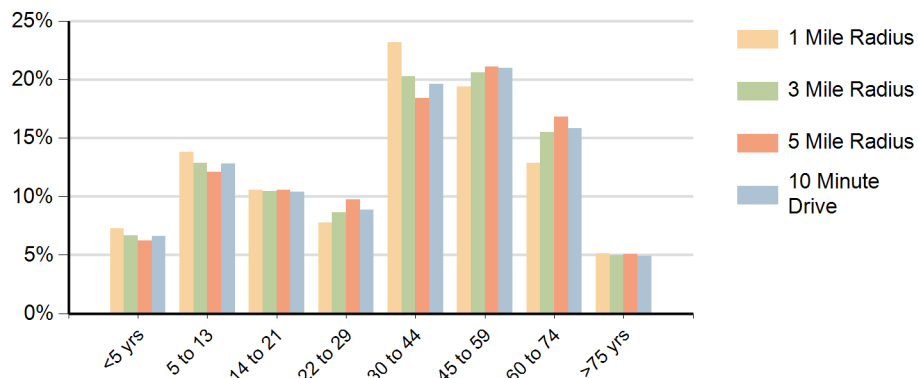


**Race (10 Minute Drive)**

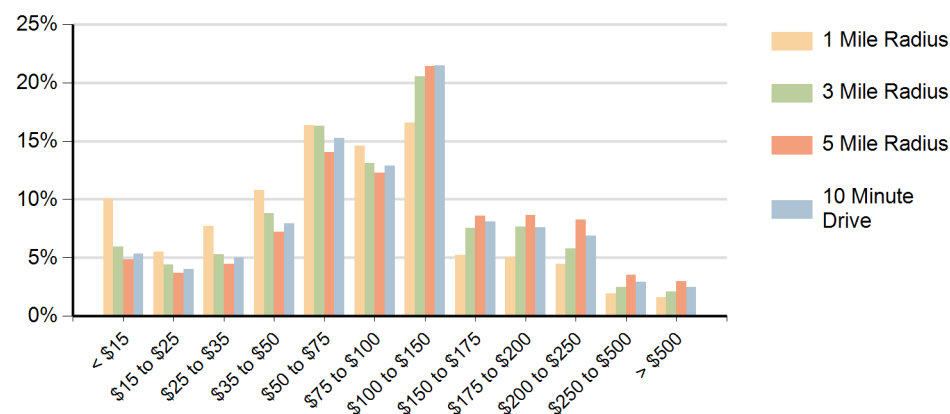


**Hispanic Ethnicity**  
23% Hispanic | 77% Non Hispanic

### Population by Age Range



### Households by Income Range (\$000)



Firstfield Shopping Center Gaithersburg, Maryland		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	15,968	147,849	306,714	232,664
	2010 Census Population	13,681	138,153	285,366	215,238
	2000 Census Population	13,312	125,559	243,629	184,209
	Historical Annual Growth 2000 to 2010	0.3%	1.0%	1.6%	1.6%
	Estimated Annual Growth 2010 to 2022	1.3%	0.6%	0.6%	0.6%
	Projected Annual Growth 2022 to 2027	1.2%	0.6%	0.6%	0.6%
Households	Current Estimated Households	6,084	53,618	109,221	85,058
	2010 Census Households	5,300	50,017	101,194	78,348
	2000 Census Households	5,584	46,226	87,057	67,691
	Historical Annual Growth 2000 to 2010	-0.5%	0.8%	1.5%	1.5%
	Estimated Annual Growth 2010 to 2022	1.1%	0.6%	0.6%	0.7%
	Projected Annual Growth 2022 to 2027	1.2%	0.6%	0.6%	0.7%
	Population per Household	2.6	2.7	2.8	2.7
Ethnic	Hispanic or Latino Population	29%	26%	21%	23%
	Non Hispanic or Latino Population	71%	74%	79%	77%
Race	White	38.1%	47.2%	48.7%	47.6%
	Black or African American	23.7%	19.3%	17.8%	18.9%
	Asian & Pacific Islander	17.6%	16.3%	19.7%	18.2%
	Other Races	20.6%	17.2%	13.8%	15.3%