

Pleasant Hill Shopping Center
Pleasant Hill, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

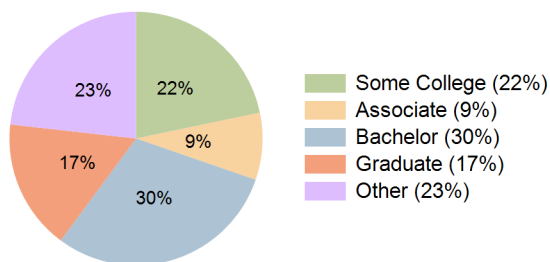
Current Year Demographics

Current Population	9,653	128,308	240,488	235,906
Total Daytime Pop	52,746	165,546	282,051	288,779
Workplace Pop	15,519	69,373	119,641	134,682
Average Household Income	\$119,048	\$123,331	\$134,574	\$131,535
Median Household Income	\$97,435	\$98,971	\$108,168	\$106,398
Total Households	4,050	48,565	94,718	94,872
Median Home Value	\$854,964	\$955,610	\$1,084,301	\$995,338
Bachelors Degree	29.4%	27.3%	30.0%	29.9%
Graduate Degree	12.5%	13.2%	16.5%	16.6%
Total Consumer Spending/Capita (Weekly)	\$441	\$445	\$453	\$450

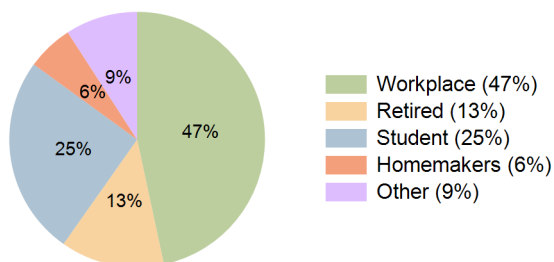
2027 Demographic Projections

Projected Population	9,680	130,449	244,851	241,792
Projected 5 Year Annual Growth Rate (Pop)	0.1%	0.3%	0.4%	0.5%
Projected Households	4,062	49,396	96,591	97,543
Projected 5 Year Annual Growth Rate (HH)	0.1%	0.3%	0.4%	0.6%

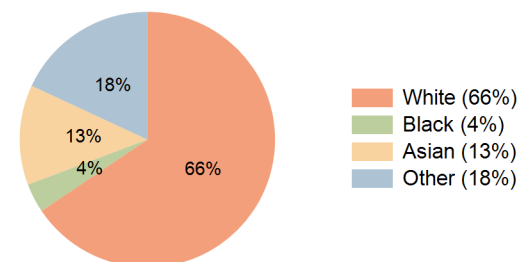
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)



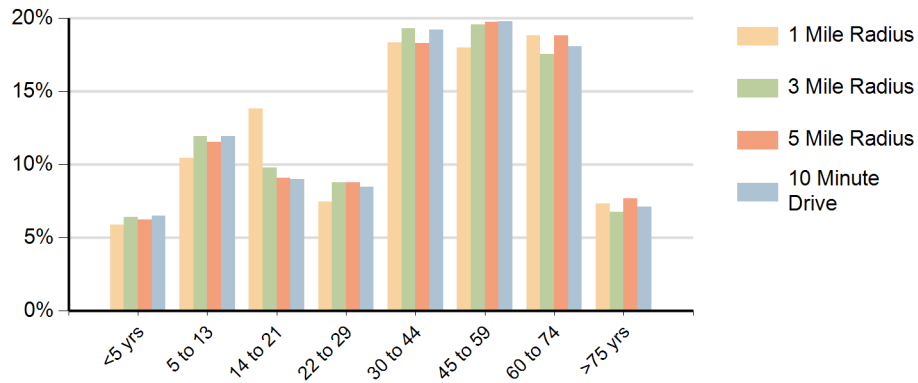
Race (10 Minute Drive)



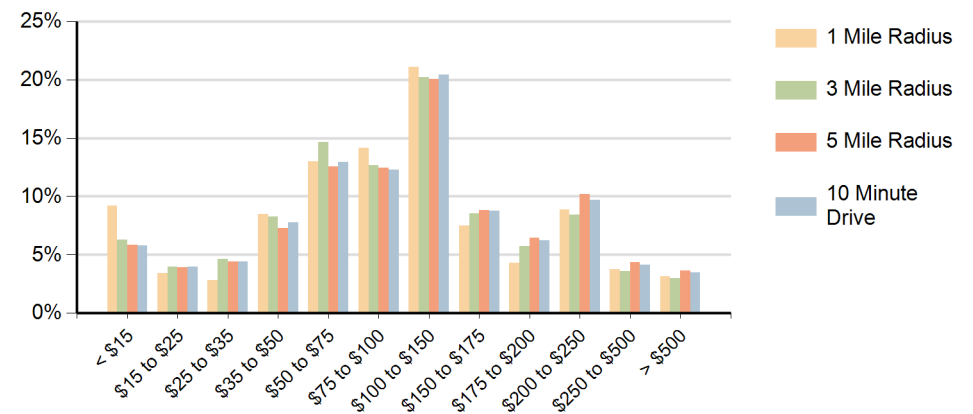
Hispanic Ethnicity

23% Hispanic | 77% Non Hispanic

Population by Age Range



Households by Income Range (\$000)



Pleasant Hill Shopping Center Pleasant Hill, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	9,653	128,308	240,488	235,906
	2010 Census Population	9,537	121,481	227,001	219,340
	2000 Census Population	9,122	119,020	225,830	216,708
	Historical Annual Growth 2000 to 2010	0.4%	0.2%	0.1%	0.1%
	Estimated Annual Growth 2010 to 2022	0.1%	0.4%	0.5%	0.6%
	Projected Annual Growth 2022 to 2027	0.1%	0.3%	0.4%	0.5%
Households	Current Estimated Households	4,050	48,565	94,718	94,872
	2010 Census Households	3,993	45,873	88,893	87,311
	2000 Census Households	4,006	45,592	88,752	87,160
	Historical Annual Growth 2000 to 2010	0.0%	0.1%	0.0%	0.0%
	Estimated Annual Growth 2010 to 2022	0.1%	0.5%	0.5%	0.7%
	Projected Annual Growth 2022 to 2027	0.1%	0.3%	0.4%	0.6%
	Population per Household	2.4	2.6	2.5	2.5
Ethnic	Hispanic or Latino Population	17%	29%	22%	23%
	Non Hispanic or Latino Population	83%	71%	78%	77%
Race	White	61.6%	62.4%	66.2%	65.6%
	Black or African American	4.0%	3.7%	3.4%	3.7%
	Asian & Pacific Islander	22.7%	12.2%	12.9%	12.7%
	Other Races	11.6%	21.6%	17.5%	18.1%