

Whole Foods at Swampscott Swampscott, Massachusetts	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
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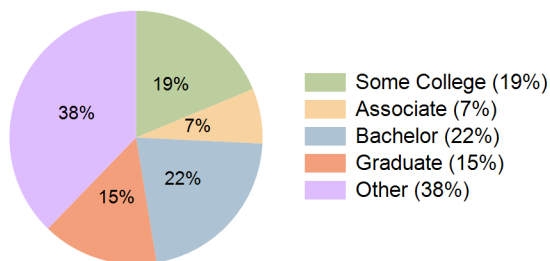
Current Year Demographics

Current Population	14,073	122,598	224,737	86,620
Total Daytime Pop	10,525	113,606	191,655	85,288
Workplace Pop	3,137	31,475	64,175	20,384
Average Household Income	\$125,985	\$86,066	\$86,662	\$90,570
Median Household Income	\$94,670	\$60,954	\$64,425	\$63,573
Total Households	5,756	48,352	90,096	34,150
Median Home Value	\$569,126	\$435,396	\$432,890	\$451,512
Bachelors Degree	29.6%	20.5%	20.5%	21.6%
Graduate Degree	25.1%	13.1%	12.1%	14.8%
Total Consumer Spending/Capita (Weekly)	\$397	\$356	\$359	\$361

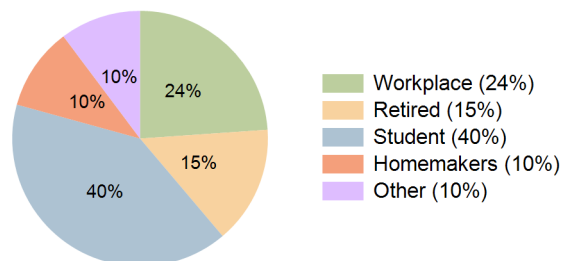
2023 Demographic Projections

Projected Population	14,085	122,758	225,315	86,788
Projected 5 Year Annual Growth Rate (Pop)	0.0%	0.0%	0.1%	0.0%
Projected Households	5,763	48,484	90,422	34,255
Projected 5 Year Annual Growth Rate (HH)	0.0%	0.1%	0.1%	0.1%

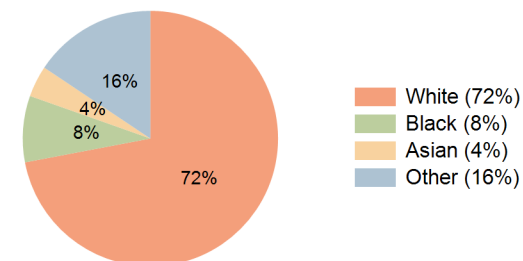
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)

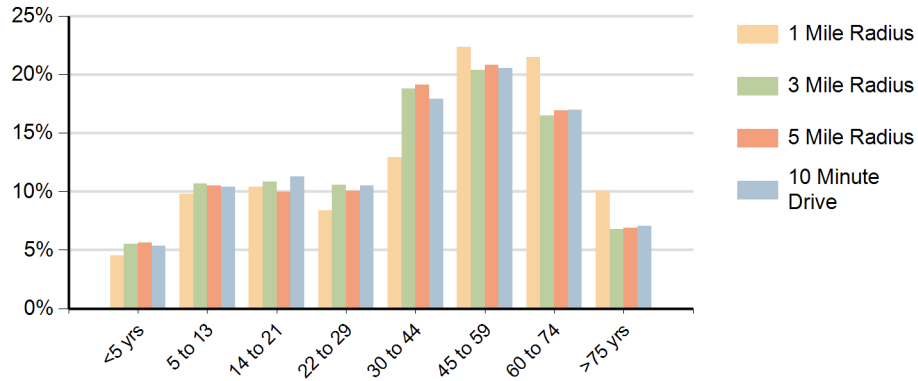


Race (10 Minute Drive)

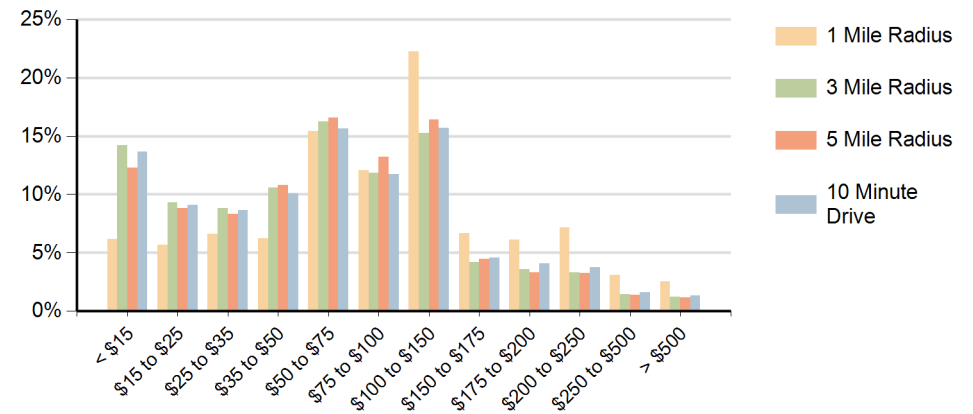


Hispanic Ethnicity
21% Hispanic | 79% Non Hispanic

Population by Age Range



Households by Income Range (\$000)



Whole Foods at Swampscott Swampscott, Massachusetts		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	14,073	122,598	224,737	86,620
	2010 Census Population	13,579	118,370	216,502	83,556
	2000 Census Population	13,549	118,940	214,553	83,596
	Historical Annual Growth 2000 to 2010	0.0%	0.0%	0.1%	0.0%
	Estimated Annual Growth 2010 to 2018	0.4%	0.4%	0.5%	0.4%
	Projected Annual Growth 2018 to 2023	0.0%	0.0%	0.1%	0.0%
Households	Current Estimated Households	5,756	48,352	90,096	34,150
	2010 Census Households	5,543	46,536	86,585	32,864
	2000 Census Households	5,591	47,368	86,151	33,639
	Historical Annual Growth 2000 to 2010	-0.1%	-0.2%	0.1%	-0.2%
	Estimated Annual Growth 2010 to 2018	0.5%	0.5%	0.5%	0.5%
	Projected Annual Growth 2018 to 2023	0.0%	0.1%	0.1%	0.1%
Population per Household		2.4	2.5	2.5	2.5
Ethnic	Hispanic or Latino Population	4%	23%	19%	21%
	Non Hispanic or Latino Population	96%	77%	81%	79%
Race	White	92.5%	70.2%	74.5%	72.0%
	Black or African American	2.2%	8.6%	7.1%	8.4%
	Asian & Pacific Islander	1.9%	4.3%	4.1%	4.0%
	Other Races	3.4%	16.8%	14.3%	15.6%