

San Carlos Marketplace
San Carlos, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

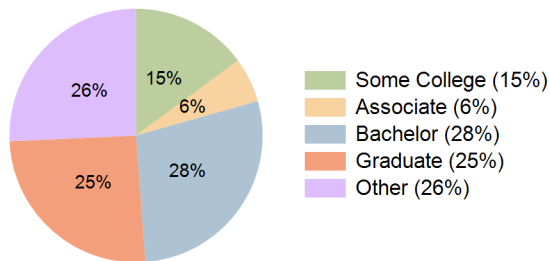
Current Year Demographics

Current Population	12,100	132,522	255,518	162,951
Total Daytime Pop	20,611	140,263	307,437	182,382
Workplace Pop	14,248	73,493	161,750	108,297
Average Household Income	\$206,151	\$202,325	\$212,562	\$190,037
Median Household Income	\$154,493	\$145,008	\$153,219	\$138,611
Total Households	4,972	49,352	97,055	59,818
Median Home Value	\$896,590	\$922,143	\$931,210	\$916,422
Bachelors Degree	31.3%	28.7%	30.5%	28.2%
Graduate Degree	27.4%	27.4%	29.1%	25.5%
Total Consumer Spending/Capita (Weekly)	\$494	\$490	\$495	\$486

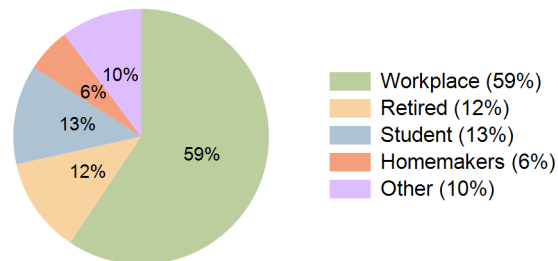
2027 Demographic Projections

Projected Population	12,611	137,250	264,356	169,549
Projected 5 Year Annual Growth Rate (Pop)	0.8%	0.7%	0.7%	0.8%
Projected Households	5,174	51,004	100,323	62,189
Projected 5 Year Annual Growth Rate (HH)	0.8%	0.7%	0.7%	0.8%

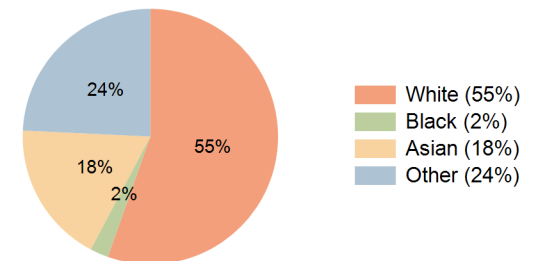
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)

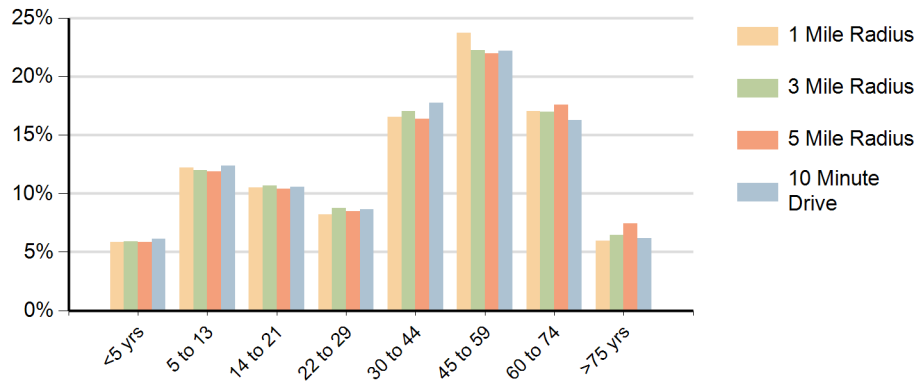


Race (10 Minute Drive)

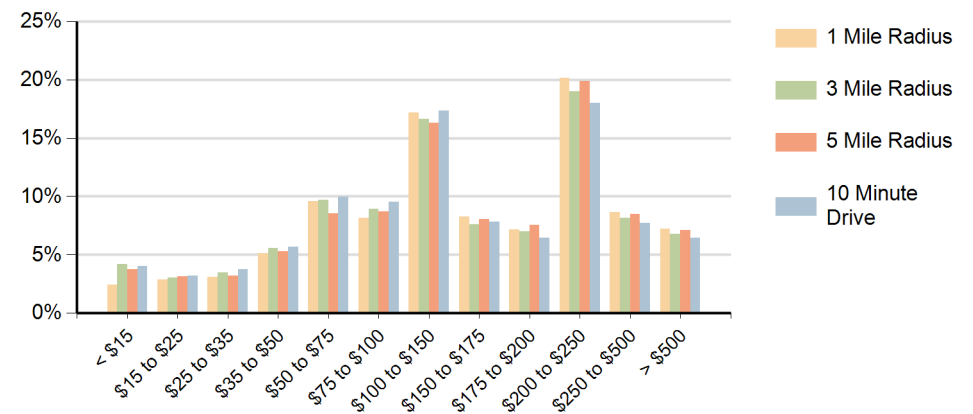


Hispanic Ethnicity
32% Hispanic | 68% Non Hispanic

Population by Age Range



Households by Income Range (\$000)



San Carlos Marketplace San Carlos, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	12,100	132,522	255,518	162,951
	2010 Census Population	11,355	128,110	248,518	157,150
	2000 Census Population	11,309	125,304	242,215	153,509
	Historical Annual Growth 2000 to 2010	0.0%	0.2%	0.3%	0.2%
	Estimated Annual Growth 2010 to 2022	0.5%	0.3%	0.2%	0.3%
	Projected Annual Growth 2022 to 2027	0.8%	0.7%	0.7%	0.8%
Households	Current Estimated Households	4,972	49,352	97,055	59,818
	2010 Census Households	4,674	47,748	94,286	57,524
	2000 Census Households	4,716	47,322	93,272	56,805
	Historical Annual Growth 2000 to 2010	-0.1%	0.1%	0.1%	0.1%
	Estimated Annual Growth 2010 to 2022	0.5%	0.3%	0.2%	0.3%
	Projected Annual Growth 2022 to 2027	0.8%	0.7%	0.7%	0.8%
Population per Household		2.4	2.6	2.6	2.7
Ethnic	Hispanic or Latino Population	20%	30%	25%	32%
	Non Hispanic or Latino Population	80%	70%	75%	68%
Race	White	72.1%	60.1%	59.0%	55.4%
	Black or African American	1.4%	1.7%	1.9%	2.3%
	Asian & Pacific Islander	10.7%	15.6%	20.2%	18.0%
	Other Races	15.9%	22.6%	18.9%	24.2%