

Morningside Plaza
Fullerton, California

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

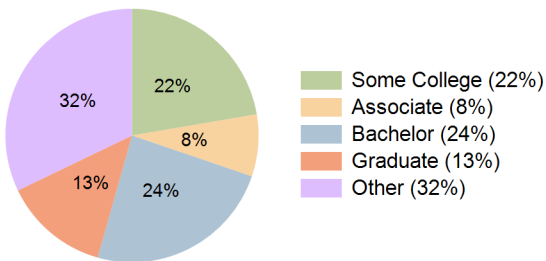
Current Year Demographics

Current Population	13,441	165,029	481,330	266,369
Total Daytime Pop	10,638	295,590	624,031	403,278
Workplace Pop	4,223	126,074	274,226	170,963
Average Household Income	\$120,690	\$97,882	\$93,335	\$97,551
Median Household Income	\$101,267	\$74,157	\$71,916	\$74,885
Total Households	5,030	57,133	151,571	89,133
Median Home Value	\$1,025,658	\$869,436	\$804,533	\$859,555
Bachelors Degree	31.2%	24.5%	21.3%	24.2%
Graduate Degree	22.2%	14.4%	10.8%	13.5%
Total Consumer Spending/Capita (Weekly)	\$389	\$360	\$356	\$361

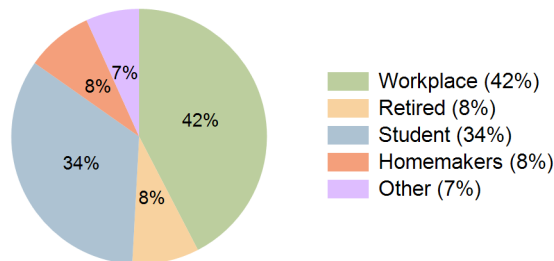
2023 Demographic Projections

Projected Population	13,360	165,759	487,736	268,527
Projected 5 Year Annual Growth Rate (Pop)	-0.1%	0.1%	0.3%	0.2%
Projected Households	4,993	57,396	153,514	89,835
Projected 5 Year Annual Growth Rate (HH)	-0.1%	0.1%	0.3%	0.2%

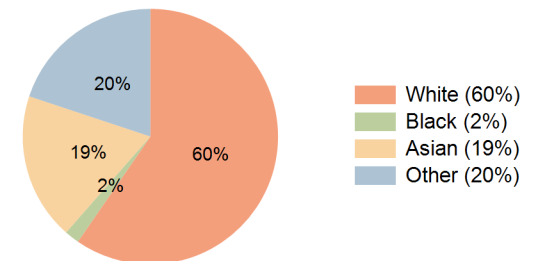
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)

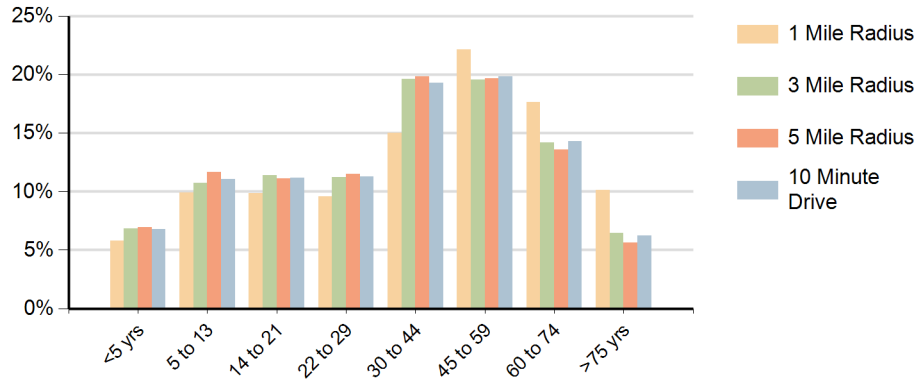


Race (10 Minute Drive)

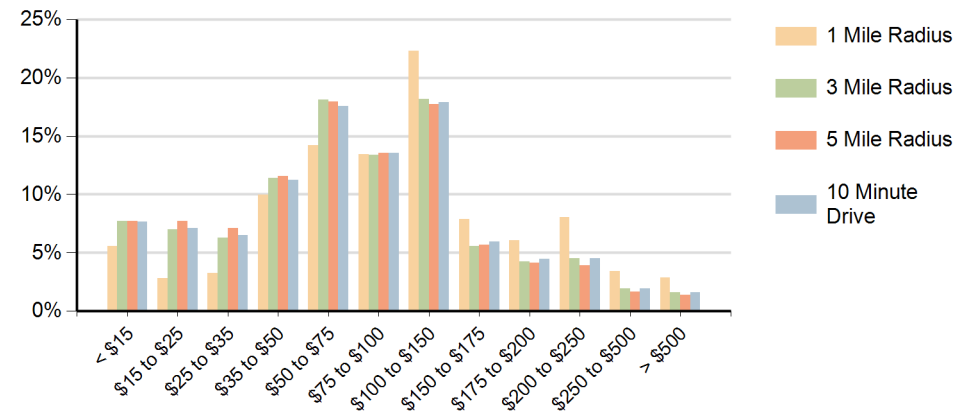


Hispanic Ethnicity
38% Hispanic | 62% Non Hispanic

Population by Age Range



Households by Income Range (\$000)



Morningside Plaza Fullerton, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	13,441	165,029	481,330	266,369
	2010 Census Population	12,955	159,857	458,688	256,003
	2000 Census Population	11,720	153,366	434,289	241,990
	Historical Annual Growth 2000 to 2010	1.0%	0.4%	0.5%	0.6%
	Estimated Annual Growth 2010 to 2018	0.4%	0.4%	0.6%	0.5%
	Projected Annual Growth 2018 to 2023	-0.1%	0.1%	0.3%	0.2%
Households	Current Estimated Households	5,030	57,133	151,571	89,133
	2010 Census Households	4,845	55,177	144,377	85,551
	2000 Census Households	4,541	53,619	138,619	81,844
	Historical Annual Growth 2000 to 2010	0.7%	0.3%	0.4%	0.4%
	Estimated Annual Growth 2010 to 2018	0.5%	0.4%	0.6%	0.5%
	Projected Annual Growth 2018 to 2023	-0.1%	0.1%	0.3%	0.2%
	Population per Household	2.6	2.8	3.1	3.0
Ethnic	Hispanic or Latino Population	19%	36%	45%	38%
	Non Hispanic or Latino Population	81%	64%	55%	62%
Race	White	69.4%	61.9%	58.0%	59.6%
	Black or African American	1.3%	1.9%	2.0%	1.9%
	Asian & Pacific Islander	19.6%	16.8%	17.4%	18.6%
	Other Races	9.7%	19.5%	22.6%	19.9%