

Ballard Blocks Seattle, Washington	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
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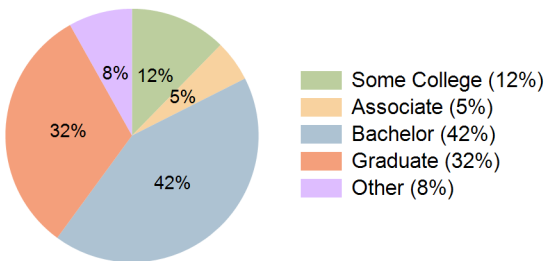
Current Year Demographics

Current Population	33,194	228,398	473,404	135,074
Total Daytime Pop	37,028	236,815	679,133	129,122
Workplace Pop	23,217	120,627	373,958	67,495
Average Household Income	\$140,354	\$150,758	\$146,293	\$160,961
Median Household Income	\$109,513	\$112,800	\$107,894	\$120,999
Total Households	17,789	114,249	243,688	66,769
Median Home Value	\$896,815	\$1,165,932	\$989,122	\$1,263,743
Bachelors Degree	46.7%	42.4%	39.4%	42.5%
Graduate Degree	29.9%	31.5%	31.5%	31.8%
Total Consumer Spending/Capita (Weekly)	\$396	\$398	\$395	\$404

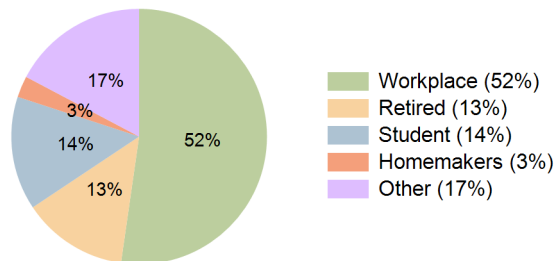
2027 Demographic Projections

Projected Population	36,210	240,068	504,860	141,373
Projected 5 Year Annual Growth Rate (Pop)	1.8%	1.0%	1.3%	0.9%
Projected Households	19,576	121,130	263,749	70,380
Projected 5 Year Annual Growth Rate (HH)	1.9%	1.2%	1.6%	1.1%

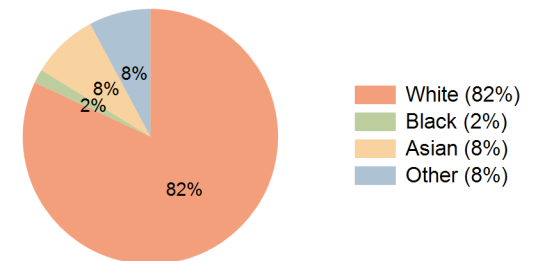
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)

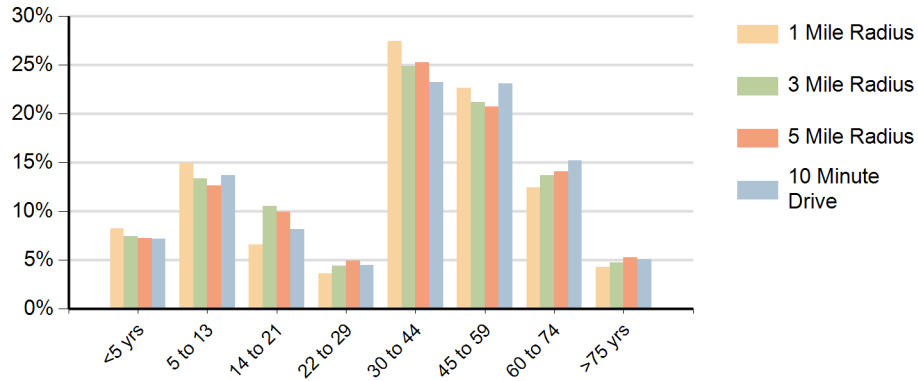


Race (10 Minute Drive)

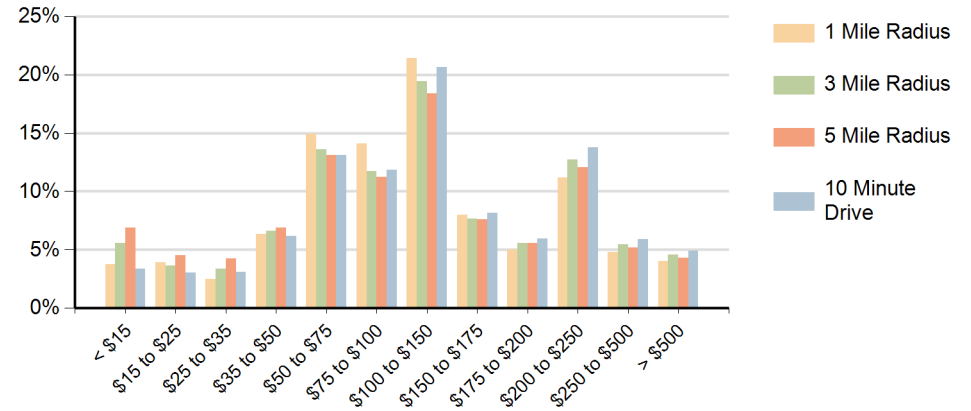


Hispanic Ethnicity
5% Hispanic | 95% Non Hispanic

Population by Age Range



Households by Income Range (\$000)



Ballard Blocks Seattle, Washington		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	33,194	228,398	473,404	135,074
	2010 Census Population	25,357	191,200	386,362	114,478
	2000 Census Population	22,187	173,877	350,358	106,130
	Historical Annual Growth 2000 to 2010	1.3%	1.0%	1.0%	0.8%
	Estimated Annual Growth 2010 to 2022	2.2%	1.5%	1.7%	1.4%
	Projected Annual Growth 2022 to 2027	1.8%	1.0%	1.3%	0.9%
Households	Current Estimated Households	17,789	114,249	243,688	66,769
	2010 Census Households	13,156	93,479	191,315	55,452
	2000 Census Households	11,659	86,904	173,790	52,184
	Historical Annual Growth 2000 to 2010	1.2%	0.7%	1.0%	0.6%
	Estimated Annual Growth 2010 to 2022	2.5%	1.7%	2.0%	1.5%
	Projected Annual Growth 2022 to 2027	1.9%	1.2%	1.6%	1.1%
	Population per Household	1.8	1.9	1.9	2.0
Ethnic	Hispanic or Latino Population	6%	6%	6%	5%
	Non Hispanic or Latino Population	94%	94%	94%	95%
Race	White	80.5%	78.2%	74.0%	82.0%
	Black or African American	1.7%	2.1%	4.1%	1.7%
	Asian & Pacific Islander	9.9%	11.6%	13.3%	8.5%
	Other Races	7.8%	8.1%	8.7%	7.8%