

French Valley Village Center Winchester, California	1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
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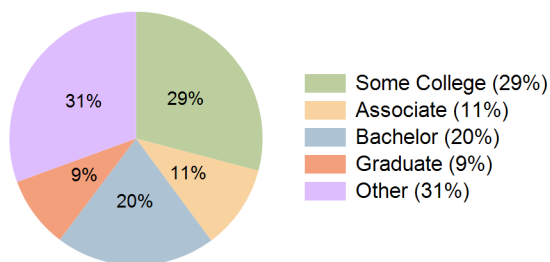
### Current Year Demographics

Current Population	9,389	62,794	160,220	86,564
Total Daytime Pop	7,684	36,376	116,680	63,170
Workplace Pop	910	3,729	23,230	13,145
Average Household Income	\$100,302	\$100,732	\$97,769	\$97,934
Median Household Income	\$88,553	\$87,931	\$82,448	\$84,202
Total Households	2,637	17,994	48,747	25,757
Median Home Value	\$616,525	\$654,955	\$652,692	\$652,031
Bachelors Degree	19.8%	21.6%	19.9%	20.4%
Graduate Degree	9.1%	9.2%	9.5%	9.1%
Total Consumer Spending/Capita (Weekly)	\$356	\$358	\$354	\$355

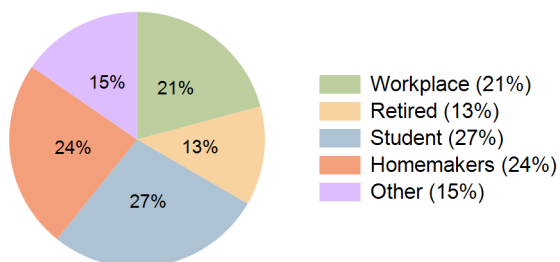
### 2023 Demographic Projections

Projected Population	11,395	75,607	184,362	101,697
Projected 5 Year Annual Growth Rate (Pop)	3.9%	3.8%	2.8%	3.3%
Projected Households	3,199	21,699	56,015	30,219
Projected 5 Year Annual Growth Rate (HH)	3.9%	3.8%	2.8%	3.2%

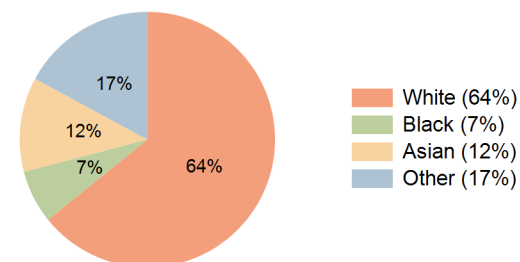
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)

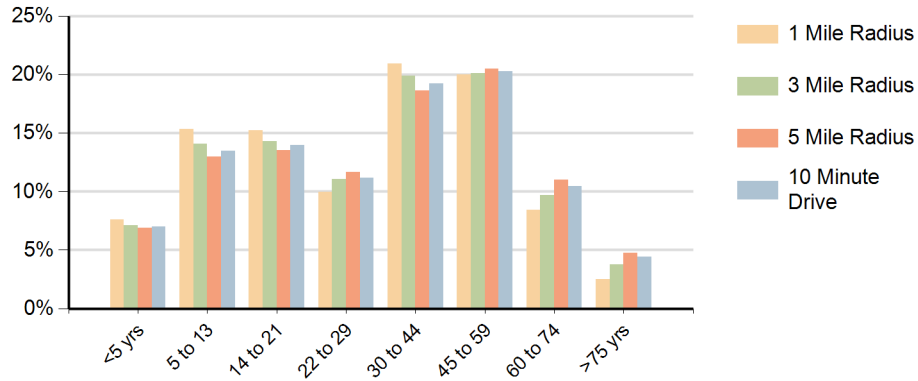


Race (10 Minute Drive)

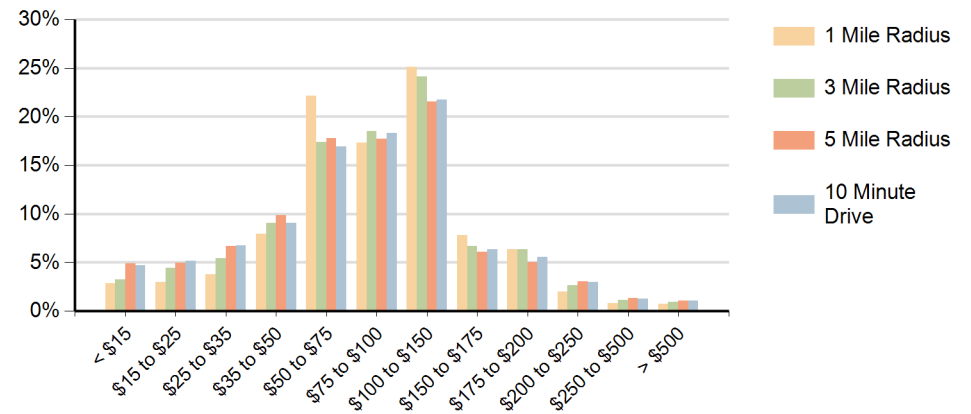


**Hispanic Ethnicity**  
27% Hispanic | 73% Non Hispanic

### Population by Age Range



### Households by Income Range (\$000)



French Valley Village Center Winchester, California		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	9,389	62,794	160,220	86,564
	2010 Census Population	7,114	47,620	134,708	69,579
	2000 Census Population	892	8,791	54,710	20,352
	Historical Annual Growth 2000 to 2010	23.1%	18.4%	9.4%	13.1%
	Estimated Annual Growth 2010 to 2018	3.4%	3.4%	2.1%	2.7%
	Projected Annual Growth 2018 to 2023	3.9%	3.8%	2.8%	3.3%
Households	Current Estimated Households	2,637	17,994	48,747	25,757
	2010 Census Households	2,002	13,635	41,051	20,796
	2000 Census Households	272	2,999	17,504	6,538
	Historical Annual Growth 2000 to 2010	22.1%	16.3%	8.9%	12.3%
	Estimated Annual Growth 2010 to 2018	3.4%	3.4%	2.1%	2.6%
	Projected Annual Growth 2018 to 2023	3.9%	3.8%	2.8%	3.2%
	Population per Household	3.5	3.4	3.3	3.3
Ethnic	Hispanic or Latino Population	27%	26%	27%	27%
	Non Hispanic or Latino Population	73%	74%	73%	73%
Race	White	62.8%	63.5%	66.4%	64.2%
	Black or African American	6.5%	7.1%	6.3%	6.7%
	Asian & Pacific Islander	13.0%	12.8%	10.5%	12.0%
	Other Races	17.7%	16.6%	16.8%	17.1%