

Newberry Square
Gainesville, Florida

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

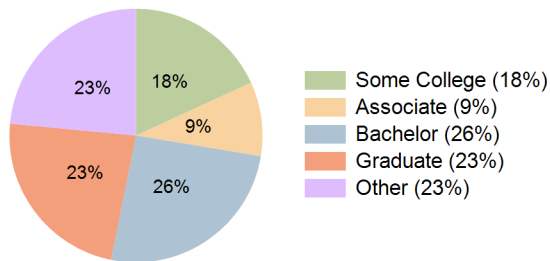
Current Year Demographics

Current Population	9,041	55,568	138,601	72,122
Total Daytime Pop	11,977	81,805	224,988	121,820
Workplace Pop	5,914	29,724	60,119	40,354
Average Household Income	\$61,391	\$77,042	\$73,735	\$67,732
Median Household Income	\$44,086	\$53,578	\$50,974	\$45,484
Total Households	3,860	23,884	58,012	31,071
Median Home Value	\$235,471	\$263,084	\$256,994	\$248,521
Bachelors Degree	22.7%	25.7%	25.2%	25.6%
Graduate Degree	18.2%	25.5%	27.1%	23.3%
Total Consumer Spending/Capita (Weekly)	\$279	\$294	\$289	\$282

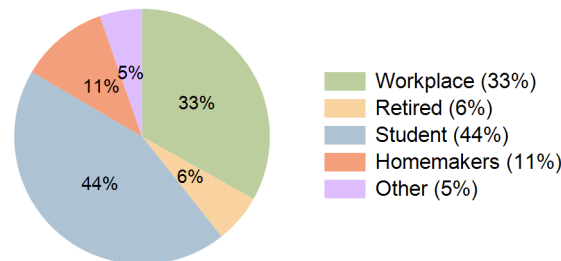
2023 Demographic Projections

Projected Population	9,658	58,657	145,687	75,927
Projected 5 Year Annual Growth Rate (Pop)	1.3%	1.1%	1.0%	1.0%
Projected Households	4,130	25,215	61,096	32,719
Projected 5 Year Annual Growth Rate (HH)	1.4%	1.1%	1.0%	1.0%

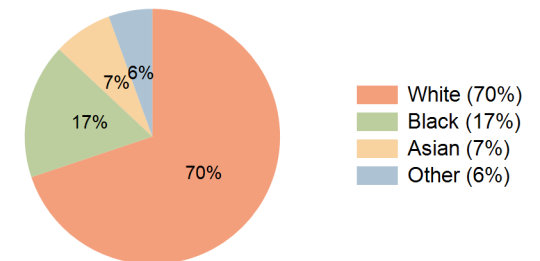
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)



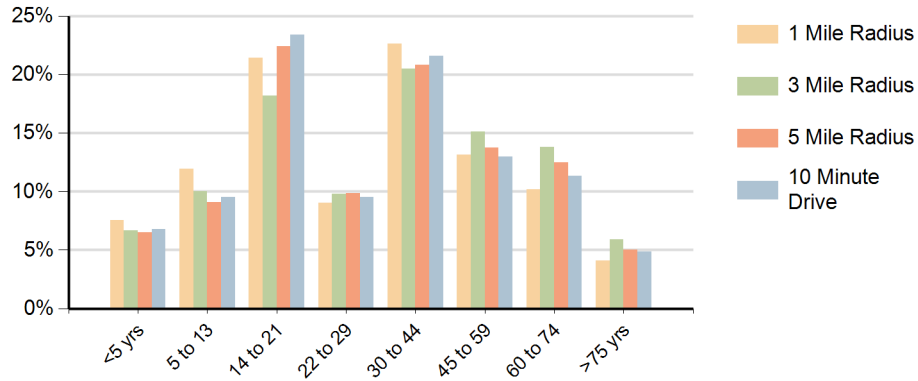
Race (10 Minute Drive)



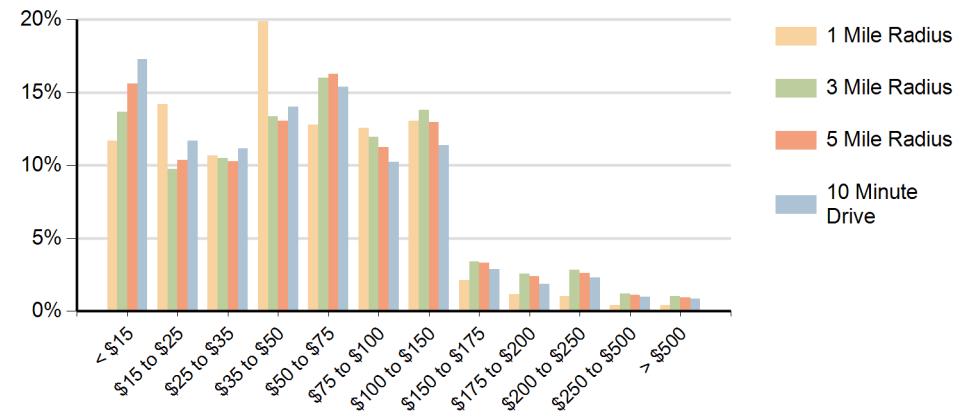
Hispanic Ethnicity

11% Hispanic | 89% Non Hispanic

Population by Age Range



Households by Income Range (\$000)



Newberry Square Gainesville, Florida		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	9,041	55,568	138,601	72,122
	2010 Census Population	7,882	50,236	126,346	65,558
	2000 Census Population	6,154	41,450	104,958	55,219
	Historical Annual Growth 2000 to 2010	2.5%	1.9%	1.9%	1.7%
	Estimated Annual Growth 2010 to 2018	1.7%	1.2%	1.1%	1.2%
	Projected Annual Growth 2018 to 2023	1.3%	1.1%	1.0%	1.0%
Households	Current Estimated Households	3,860	23,884	58,012	31,071
	2010 Census Households	3,350	21,583	52,635	28,206
	2000 Census Households	2,537	17,348	44,143	23,778
	Historical Annual Growth 2000 to 2010	2.8%	2.2%	1.8%	1.7%
	Estimated Annual Growth 2010 to 2018	1.7%	1.2%	1.2%	1.2%
	Projected Annual Growth 2018 to 2023	1.4%	1.1%	1.0%	1.0%
	Population per Household	2.3	2.3	2.3	2.3
Ethnic	Hispanic or Latino Population	11%	10%	10%	11%
	Non Hispanic or Latino Population	89%	90%	90%	89%
Race	White	62.3%	72.5%	73.1%	69.8%
	Black or African American	24.9%	16.3%	14.1%	17.1%
	Asian & Pacific Islander	6.4%	6.1%	7.5%	7.5%
	Other Races	6.4%	5.2%	5.2%	5.5%