

Woodcroft Shopping Center
Durham, North Carolina

1 Mile Radius

3 Mile Radius

5 Mile Radius

10 Minute Drive

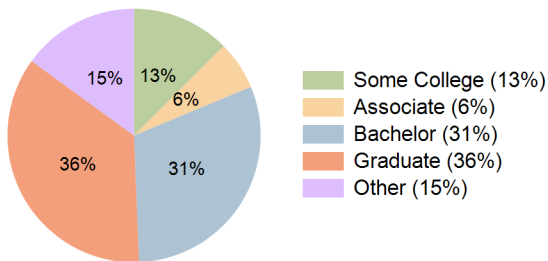
Current Year Demographics

Current Population	6,214	59,038	137,246	92,438
Total Daytime Pop	5,728	48,397	162,484	109,388
Workplace Pop	2,474	21,365	63,062	51,352
Average Household Income	\$111,057	\$110,383	\$108,545	\$111,272
Median Household Income	\$81,587	\$82,366	\$75,669	\$80,614
Total Households	2,888	26,853	58,981	41,534
Median Home Value	\$408,634	\$386,576	\$394,394	\$393,508
Bachelors Degree	34.1%	30.6%	28.6%	30.6%
Graduate Degree	40.1%	36.2%	34.5%	35.6%
Total Consumer Spending/Capita (Weekly)	\$382	\$375	\$372	\$374

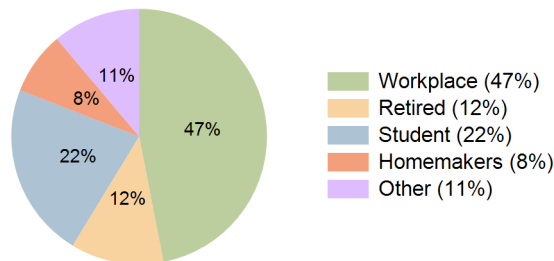
2027 Demographic Projections

Projected Population	6,251	59,806	139,300	94,027
Projected 5 Year Annual Growth Rate (Pop)	0.1%	0.3%	0.3%	0.3%
Projected Households	2,902	27,187	59,877	42,230
Projected 5 Year Annual Growth Rate (HH)	0.1%	0.2%	0.3%	0.3%

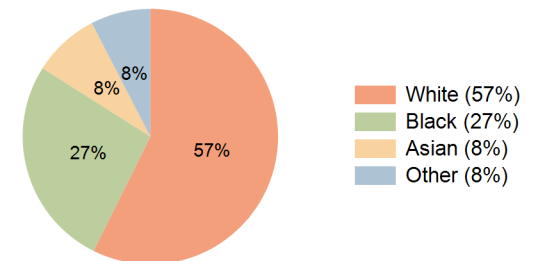
Education (10 Minute Drive)



Daytime Population (10 Minute Drive)



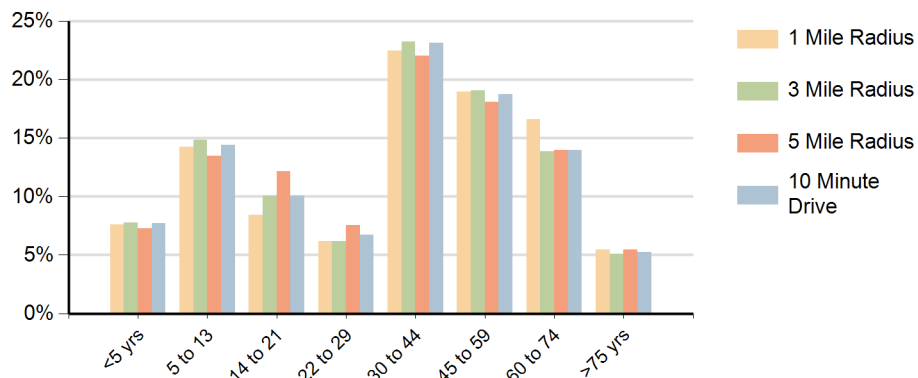
Race (10 Minute Drive)



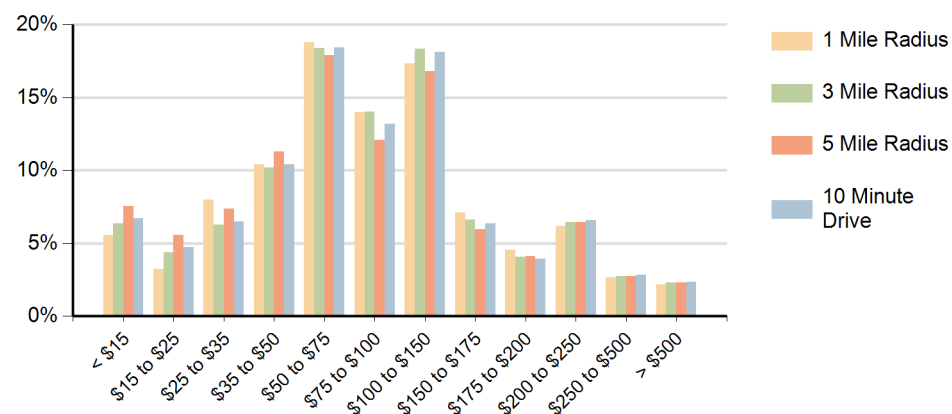
Hispanic Ethnicity

10% Hispanic | 90% Non Hispanic

Population by Age Range



Households by Income Range (\$000)



Woodcroft Shopping Center Durham, North Carolina		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	6,214	59,038	137,246	92,438
	2010 Census Population	5,533	51,066	120,193	79,917
	2000 Census Population	5,022	38,825	96,804	59,845
	Historical Annual Growth 2000 to 2010	1.0%	2.8%	2.2%	2.9%
	Estimated Annual Growth 2010 to 2022	1.0%	1.2%	1.1%	1.2%
	Projected Annual Growth 2022 to 2027	0.1%	0.3%	0.3%	0.3%
Households	Current Estimated Households	2,888	26,853	58,981	41,534
	2010 Census Households	2,579	23,267	51,432	35,926
	2000 Census Households	2,209	17,321	40,657	26,372
	Historical Annual Growth 2000 to 2010	1.6%	3.0%	2.4%	3.1%
	Estimated Annual Growth 2010 to 2022	0.9%	1.2%	1.1%	1.2%
	Projected Annual Growth 2022 to 2027	0.1%	0.2%	0.3%	0.3%
Population per Household		2.1	2.2	2.2	2.2
Ethnic	Hispanic or Latino Population	5%	10%	10%	10%
	Non Hispanic or Latino Population	95%	90%	90%	90%
Race	White	68.4%	57.8%	54.7%	57.3%
	Black or African American	22.2%	27.2%	29.8%	26.6%
	Asian & Pacific Islander	4.1%	7.4%	7.6%	8.4%
	Other Races	5.3%	7.6%	7.9%	7.6%