

**Woodcroft Shopping Center**  
Durham, North Carolina

**1 Mile Radius**

**3 Mile Radius**

**5 Mile Radius**

**10 Minute Drive**

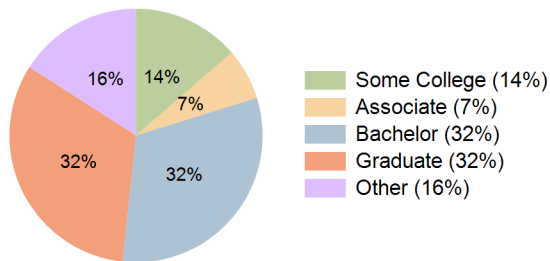
### Current Year Demographics

Current Population	6,038	56,697	132,973	88,785
Total Daytime Pop	5,173	44,067	158,001	105,402
Workplace Pop	2,454	21,662	68,868	57,106
Average Household Income	\$108,566	\$99,358	\$94,154	\$97,891
Median Household Income	\$78,669	\$73,644	\$64,810	\$70,354
Total Households	2,812	25,825	57,107	39,932
Median Home Value	\$294,485	\$290,493	\$291,452	\$294,712
Bachelors Degree	32.5%	31.3%	29.4%	31.5%
Graduate Degree	31.3%	32.5%	31.2%	32.4%
Total Consumer Spending/Capita (Weekly)	\$350	\$339	\$331	\$335

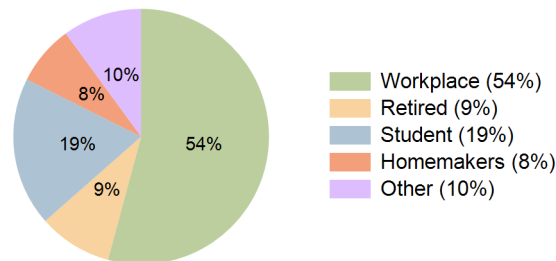
### 2023 Demographic Projections

Projected Population	6,120	57,803	136,299	90,947
Projected 5 Year Annual Growth Rate (Pop)	0.3%	0.4%	0.5%	0.5%
Projected Households	2,849	26,325	58,585	40,911
Projected 5 Year Annual Growth Rate (HH)	0.3%	0.4%	0.5%	0.5%

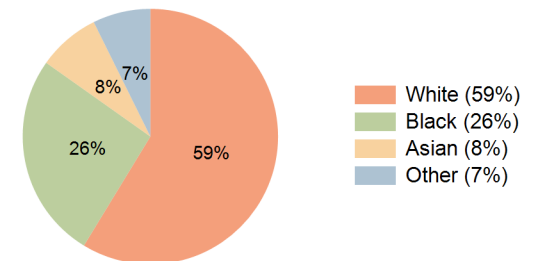
**Education (10 Minute Drive)**



**Daytime Population (10 Minute Drive)**



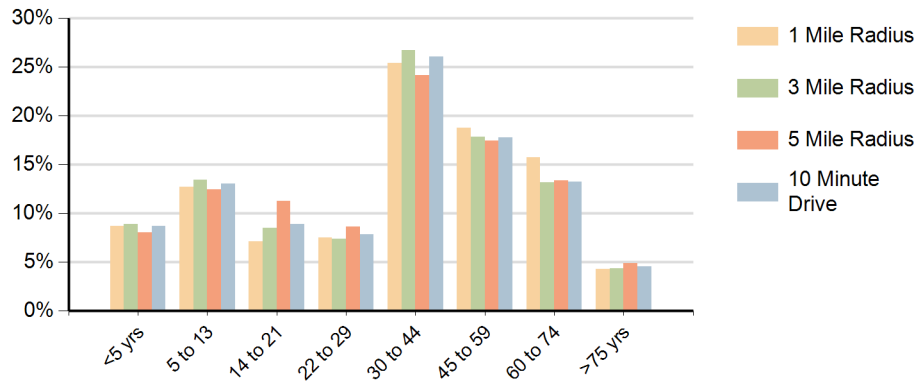
**Race (10 Minute Drive)**



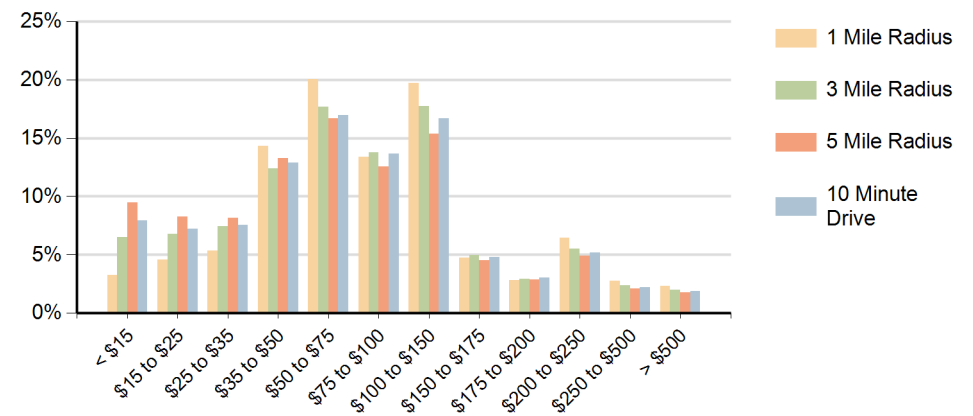
**Hispanic Ethnicity**

10% Hispanic | 90% Non Hispanic

### Population by Age Range



### Households by Income Range (\$000)



Woodcroft Shopping Center Durham, North Carolina		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive
Population	Current Estimated Population	6,038	56,697	132,973	88,785
	2010 Census Population	5,533	51,066	120,586	80,166
	2000 Census Population	5,022	38,825	97,314	60,175
	Historical Annual Growth 2000 to 2010	1.0%	2.8%	2.2%	2.9%
	Estimated Annual Growth 2010 to 2018	1.1%	1.3%	1.2%	1.2%
	Projected Annual Growth 2018 to 2023	0.3%	0.4%	0.5%	0.5%
Households	Current Estimated Households	2,812	25,825	57,107	39,932
	2010 Census Households	2,579	23,267	51,584	36,012
	2000 Census Households	2,209	17,321	40,835	26,476
	Historical Annual Growth 2000 to 2010	1.6%	3.0%	2.4%	3.1%
	Estimated Annual Growth 2010 to 2018	1.1%	1.3%	1.2%	1.3%
	Projected Annual Growth 2018 to 2023	0.3%	0.4%	0.5%	0.5%
	Population per Household	2.1	2.2	2.2	2.2
Ethnic	Hispanic or Latino Population	7%	10%	10%	10%
	Non Hispanic or Latino Population	93%	90%	90%	90%
Race	White	68.1%	58.7%	55.0%	58.7%
	Black or African American	21.6%	27.0%	30.3%	26.1%
	Asian & Pacific Islander	4.6%	7.0%	6.9%	7.9%
	Other Races	5.6%	7.3%	7.7%	7.3%